

**King William County
Economic Development Authority
Meeting of Oct 11,2017
County Administrative Building
King William, Virginia**

Agenda

Call to Order

Roll Call

Approval of Minutes of July 19, 2017 Meeting

Chairman's Report – Gene Campbell

Old Business

Update: Board of Supervisors approved EDA Resolution forming KWIC Special Committee

Report on progress of KWIC Special Committee - KWIC Chairman Ed Moren

Update on status of proposed joint meetings with Board of Supervisors and EDA – Mark Reeter

New Business

Plan going forward on Broadband Initiative

Discussion of Industrial/Development Sites in County....do we need to do more to promote these Sites?

Discussion of possible meetings with County Business Owners to discuss ideas to promote economic development

Discussion of Congressman Rob Wittman's scheduled meeting on "First District Broadband Task Force"

Adoption of EDA Seal

Any other comments?

Next Meeting

Adjournment

MINUTES

KING WILLIAM COUNTY ECONOMIC DEVELOPMENT AUTHORITY July 19, 2017 – 6:00 P.M.

The King William County Economic Development Authority meeting was called to order at 6:00 p.m. with the following present:

James E. Boyer
Eugene L. Campbell, Jr.
Jay Brown
Brian Hodges
Cecil Schools
Ed Moren
Travis Longest

Others in attendance:

Mark Reeter, County Administrator
Olivia Schools – Executive Assistant, Deputy Clerk to the Board of Supervisors

Approval of Minutes – April 12, 2017 Meeting

Chairman Campbell noted the April's Meeting Minutes were unavailable therefore they would approve these at the next regular Economic Development Authority Meeting held in October.

Chairperson's Report

Chairman Campbell briefed the Authority on the ongoing efforts of the (KWIC) Committee. He also noted his attendance at the Economic Summit recently, which Congressman Wittman and Kaine attended.

Old Business

- a. Update on King William Internet Connectivity (KWIC) Initiative

Chairman Campbell noted the (KWIC) Committee met on July 13th and is moving forward with efforts of gaining Broadband Internet access.

New Business

a. Discussion of forming special committee to work with KWIC Initiative

After much discussion on establishing a special committee to work with the KWIC Initiative and deliberation on requirements, the Authority has decided to do so.

The Authority discussed the requirements involved with working with the KWIC Initiative including the amount of voting and non-voting members that should be appointed and how to properly advertise these meetings. They decided upon adding Mr. Eugene Campbell to the KWIC Committee as an ex officio member, having three (3) Authority members on the KWIC Committee and then having another six (6) voting members.

Authority member Mr. Brown made a motion to amend the Resolution to state there would be an ex officio member, and no more than 9 voting members.

There being no further discussion, upon motion of Mr. Brown, seconded by Mr. Schools, the proposed amendments to the Resolution were adopted.

RESOLUTION ESTABLISHING A KING WILLIAM INTERNET CONNECTIVITY INITIATIVE (KWIC) COMMITTEE OF THE ECONOMIC DEVELOPMENT AUTHORITY

WHEREAS, Article V, Section 5.2 of the By-laws of the Economic Development Authority (EDA) of King William County provides for the establishment of special committees of the EDA Board of Directors, and

WHEREAS, the EDA Board finds it desirable to form a special committee for the purpose of facilitating the activities of the King William Internet Connectivity (KWIC) Initiative on an ongoing basis;

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the EDA of King William County that it hereby establishes a KWIC Initiative Committee (Committee) to be constituted of three (3) Board members to be appointed by subsequent action of this Board, each member to serve a term beginning from the date of their appointment through June 30, 2018.

BE IT FURTHER RESOLVED that the purpose of the Committee shall be to coordinate and pursue the purposes of the KWIC Initiative and to advise the EDA Board in matters pertaining to the KWIC Initiative.

BE IT FURTHER RESOLVED that the Committee may organize itself, seeing that there are no more than nine (9) voting members in all and keep records of its meetings at the discretion of its Committee members.

BE IT FURTHER RESOLVED that the EDA Board may further direct the Committee with respect to the matters in its charge by subsequent action(s) of the Board.

BE IT FURTHER RESOLVED that the Committee shall be dissolved at the pleasure of the EDA Board or at such time as the EDA ceases to make appointments of its members thereto.

DONE this the 19th day of July, 2017

The vote on the foregoing was as follows:

James E. Boyer	Aye
Eugene L. Campbell, Jr.	Aye
Jay Brown	Aye
Brian Hodges	Aye
Cecil Schools	Aye
Ed Moren	Aye
Travis Longest	Aye

Authority Chairman Campbell made a motion to appoint Authority Members, Ed Moren, Jay Brown and Brian Hodges to the KWIC Committee.

There being no further discussion, upon motion of Mr. Brown, seconded by Mr. Longest, the proposed motion was adopted.

The vote on the foregoing was as follows:

James E. Boyer	Aye
Eugene L. Campbell, Jr.	Aye
Jay Brown	Aye
Brian Hodges	Aye
Cecil Schools	Aye
Ed Moren	Aye
Travis Longest	Aye

b. Legal requirements working with KWIC Initiative

The Authority did not see any legal requirements unable to meet.

c. Plan going forward requesting funds from BOS for the Broadband Initiative

Chairman Campbell expressed an interest in presenting the latest KWIC updates to the BOS at their next work session held in August. County Administrator, Mark Reeter,

explained the process of being added to the agenda and suggested they do so as soon as possible.

d. Discussion of possible Board of Supervisors & EDA work sessions

Mr. Reeter expressed the Board of Supervisor's desire to have a series of meetings with the Economic Development Authority. The Authority expressed their interest in doing the series of meetings with the Board of Supervisors.

Next Meeting

Chairman Campbell noted the next regularly scheduled Economic Development Authority Meeting is scheduled for October 11, 2017 at 6:00 p.m.

Adjournment

The meeting was adjourned at approximately 7:30 p.m.

Eugene L. Campbell, Chairman

Mark K. Reeter, County Admin.
Secretary, Treasurer

OUTLINE FOR JOINT WORK SESSIONS KING WILLIAM COUNTY BoS and EDA

Work Session #1 – Fundamentals – October 26

1. Why are “Political Subdivisions” such as EDAs Needed?:
 - a. Virginia Constitutional Constraints on County Debt
 - b. The role of debt-issuing authorities as “conduits”
 - c. Legal history of EDAs – Title 15.2., Chapter 49

2. Overview of Industrial Development and Revenue Bond Act:
 - a. Composition, appointment and duties of EDA Directors
 - b. Powers of EDAs – Economic Development and Non-ED-related Activities
 - c. Organization and Structure of EDAs – Examples across Virginia

3. Relationships between EDAs and Governing Bodies:
 - a. Legal relationship – “Moral Obligation defined”
 - b. Desirable “political” working relationship
 - c. Relationship between EDAs and County Administration

Work Session #2 – EDA Financings – November 30

1. Types of Economic Development-related Financings:
 - a. “Authority facilities” – pollution control & industrial
 - b. “Authority facilities” – headquarters, offices & operation centers
 - c. “Authority facilities” – other miscellaneous (parking, etc.)
 - d. “Commercial” projects (detailed more in Session #3)

2. Types of Non Economic Development-related Financings:
 - a. “Authority facilities” – medical and related
 - b. “Authority facilities” – educational
 - c. “Authority facilities” – other miscellaneous (housing, etc.)

3. Private Activity Bonds – Title 15.2, Chapter 50

Work Session #3 – EDAs and Economic Development Activities – December 14

1. Why Be Involved – The “Big Three”:
 - a. Job Creation
 - b. Job Retention
 - c. Tax Base Development

2. “Traditional” EDA Industrial/Business Projects:
 - a. Industrial/Business Park Development
 - b. Industrial/Business Spec Buildings

- c. Direct Financial Assistance - Grants, Loans and Performance Agreements
3. EDAs and Commercial Development:
- a. Differences between Industrial/Business and Commercial Projects
 - b. The Importance of Commercial Economic Development
 - c. EDA Involvement with Commercial Development Projects – Examples across Virginia

Work Session #4 – Where From Here? – Date To Be Determined (January 2018)

1. Vision for King William County:
- a. Philosophy Behind Community Visioning
 - b. Political and Financial Considerations
 - c. Creating a “Realistic” Vision
2. Market Analysis and Economic Development Strategy:
- a. Purpose and Utility
 - b. “Local” versus “Regional” Strategies
 - c. Analysis/Strategy “Do’s and Don’ts”
3. County Fiscal Policies:
- a. Purpose and Value of Fiscal Policies
 - b. Basic Policies all Localities Should Have
 - c. How Fiscal Policies Relate to Economic Development



PROPOSED SEAL OF THE ECONOMIC DEVELOPMENT AUTHORITY OF KING WILLIAM COUNTY